

Redesign Interior Hotel Fox Harris In Bandung City With New Normal Approach

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ABSTRACT

Since the first case of Covid-19 in Indonesia was discovered on March 2, 2020, the Indonesian tourism industry has not experienced significant development. The Department of Culture and Tourism of Bandung City said that the occupancy rate of hotels in Bandung has decreased drastically reaching 30%.

During this pandemic, safety and hygiene became a priority in tourism, including in the world of hospitality. According to Sapta Pesona, it is safe to be considered which becomes the benchmark in the quality of tourism. Thus, facilities are needed that are closely related to tourism activities as a support that can be a potential for providing tourist experience to visitors by implementing standard health protocols.

This is aimed, for realization of a quality hotel by implementing standard health protocols. With the interior design method that begins with a survey, then analyzes and synthesizes data. And the design concept is applied with the new normal approach. Through the new normal approach, this design implements the use of flexible space, the use of materials that are easy to clean, wide circulation and the use of seamless technology. Applied in interior elements, floors, walls and ceilings along with use in furniture. As well as the addition of sterilization equipment facilities as security for hotel users. The results of this redesign, are expected to produce a space that can provide a sense of security and comfort to users by adjusting design standards in the new normal era.

Keywords: Bandung, covid-19, hotel, new normal