

ABSTRACT

NEW DESIGN COWORKING SPACE BLOCK71 BANDUNG

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Abstract – As technology grows, people can now take computers with them anywhere. The computer in question is a portable computer or commonly known as Laptop. From this technology, we can work anywhere freely without any obstacles such as at home, cafes, and other hangout places. Block71 Bandung is a coworking space whose target market is Startup, Entrepreneur and Freelancer. The vision and mission of Block71 is "Tech Ecosystem and Global Connector". The meaning of the vision and mission is to create a technology-based startup ecosystem and connect start-ups in order to gain access to international markets. In Block71 Bandung found problems that are problems in the organization of space, problems in acoustics, problems in lighting, and problems in facilities. To solve the problem, a new design is needed because the existing building area is insufficient of the required space needs. The theme of this design is "Working with Technology" and the concept of this design is "Smart Office Environment". The purpose of this design is to design the interior with a technological approach in accordance with the vision and mission of Block71, adding facilities, designing a good organization, designing good acoustics, and designing good lighting.

Keyword : Interior Design, Coworking Space, Block71, Technology, New Design