

ABSTRACT

This research is motivated by problems related to how companies can maintain and improve employee performance so that they can support the success of achieving company goals. The problem is based on the lack of organizational culture management applied by employees is still not good so that it affects the performance of its employees. This study aims to determine and analyze the influence of organizational culture on employee performance at PT. Bank Tabungan Negara (BTN) Tbk Bandung Branch.

The research method used in this research is quantitative method with descriptive-causality research type. Sampling was done by non-probability sampling technique used is simple random sampling with 54 respondents employees of PT. State Savings Bank Bandung Branch. The data analysis technique used was descriptive analysis and simple regression analysis.

Based on the results of descriptive analysis, organizational culture is included in the good category, then employee performance is included in the very good category. Based on the research results show that organizational culture has a positive and significant effect on employee performance by 42.6% while the rest is influenced by other variables not examined in this study. this research.

Keywords : Human Resource, Organizational Culture, Employee Performance.