

ABSTRACT

The power of information technology has made the phenomenon of the Korean Wave very attractive to almost everyone in the world, one of which is K-POP. The presence of fandom makes K-POP increasingly known by the public. Most K-POP fandoms now choose Twitter as a place for them to interact with fellow fans. This activity is also supported by the existence of an auto base account where the account becomes a place for fans to interact and carry out activities to support their idols. The form of fan support for their idol is often referred to as militant. It is interesting to study how NCTzen Indonesia interacts on Twitter social media and how the form of militancy that occurs in the NCTzen fandom on Twitter through the @nctzenbase auto base account. The method used in this research is qualitative with virtual ethnographic study. The results show that NCTzen Indonesia's interactions on Twitter social media are discussing about NCT, you can go through the comments column or the Space feature. They also use virtual identities and fanspeak in their interaction activities. In addition, NCTzen Indonesia's militancy on Twitter is streaming and voting, buying NCT merchandise, protecting NCT, and holding fan projects. These things are a form of their support for NCT. This interaction and militancy activity is also supported by the @nctzenbase auto base account on Twitter as a place to interact and find information.

Keywords: *Interaction, Militancy, Twitter, Fandom, NCTzen*