

ABSTRACT

In building a company or business the need for the role of humans as workers to achieve a business goal. To maximize the success of the company or its internal business, it must be supported by entrepreneurship or entrepreneurial abilities. The business incubator program is a facility and infrastructure to give birth to new entrepreneurs and to improve entrepreneurial abilities. The purpose of this study was to determine the impact of the business incubator program on the entrepreneurial abilities of the startupHub incubator fostered members.

This study uses a quantitative approach and descriptive analysis. Non-Probability sampling and saturated sampling are the sampling techniques used in this study with 60 respondents data obtained from questionnaires. Data analysis was assisted with the help of SMARTPLS 3.0 software.

The conclusion of this study is that there is a positive and significant relationship between the Business Incubator Program and Entrepreneurial Ability. However, at this time StartupHub is still working in the pre-incubator section.

Keywords: Business Incubator Program, Entrepreneurial Ability