

ABSTRACT

This study aims to evaluate the readiness of the Faculty of Communication and Business to support the EU agenda in TELU

This research is descriptive. The paradigm of this research is construction. The approach used in theory development is the induction approach. The methodology of this research was carried out with quantitative methods. The strategy used in this research is a case study. Based on the unit of analysis, this research was conducted in groups. Based on his involvement, this research is minimal. The background of the research used is non-contired. Based on the implementation time, this research is cross-sectional. The object of this research is the Faculty of Economics and Business at Telkom University. The research subjects were the Head of the FKB Study Program, and the Dean of the FKB within the Telkom University environment. The research implementation time is (September, 2020-January 2021). Data collection techniques using observation, and interviews

Findings. The Faculty of Communication and Business has maximally carried out all activities that can support the EU agenda at Telkom University, although there are some things that need to be addressed. In this case it is,

1. Providing incentives to employees who work as implementers of activities related to the EU. And also to students who have an entrepreneurial spirit.
2. Using research results on entrepreneurial as teaching materials in study programs (3 study programs).
3. Integration of education, research and community service activities. related to entrepreneurship

Keywords: Evaluation, Entrepreneurial University