

ABSTRACT

Currently the increasing demands on the higher education sector in contributing more to socio-economic development encourage new forms of scientific and economic cooperation related to the process of globalization, dynamic economic and social changes, as well as knowledge-based economic development. Entrepreneurial university in college is a fairly new concept. EU in the sense of three things: the university itself, university members (faculties) and the interaction of the university with the environment.

The selection of objects is based on FEB having Intellectual Property Rights (IPR) registered quite a lot during 2016-2019. When viewed from the EU theory, IPR is a source of knowledge that can be commercialized into a startup that can be run by lecturers and students. Seeing the EU agenda at Telkom University must be achieved in 2023, meaning that the faculty still has about 2 years to make adjustments to the management of its entrepreneurial program so that the EU agenda at Telkom University can be achieved effectively.

In this research, the preparation of the faculty of economics and business of Telkom University in realizing the entrepreneurial university agenda must carry out the dimensions of the EU itself, there are 8 dimensions to realize the EU on the faculty. These 8 dimensions were studied using qualitative methods with interview respondents, namely FEB lecturers who have high positions such as dean, vice dean, and lecturers related to entrepreneurship.

The results of this study prove that the Faculty of Economics and Business has many programs prepared by the faculty to support this EU activity, but there are still many dimensions that need to be improved both from the website and the openness of information between students, lecturers and staff. Researchers provide a wide range of practical advice that faculty can do in improving and developing programs to support Entrepreneurial University activities.

Keywords: *Entrepreneurial university, Entrepreneurship, entrepreneur.*