

Abstract

The 70th general assembly of the United Nations of the United Nations discussed and produced a development agenda for all countries without exception so that each country has the same role and responsibility in achieving the objectives in this agenda. The agenda is called the Sustainable Development Goals (SDGs) which has 17 goals with 169 targets which will come into effect from 2016 to 2030. The Indonesian state itself has been serious in supporting this agenda.

It is known that business schools have important potential in achieving sustainability in organizations. This is because business schools form relationships between generations of knowledge and transfer of knowledge into business and society. By looking at this, the researcher wanted to identify SDGs in the Master of Management study program at Telkom University, especially SDGs number 4 regarding quality education through the perceptions of students from related study programs. By measuring the readiness of the study program against these goals and by measuring the level of understanding, ability to promote, and student behavior towards the SDGs.

The form of this research is quantitative, with a questionnaire as a data collection technique and then the questionnaire will be distributed through social media applications. The criteria of the researchers are active students from the Master of Management study program at Telkom University. To measure the variables that have been determined by researchers using a Likert scale. In testing the validity, the researcher always contacts the experts in SDGs, until finally getting the appropriate fix.

By doing descriptive analysis in knowing the criteria of the variables that have been determined by the researcher. Through the research results, tridharma which is in accordance with the quality education in the Telkom University Master of Management study program is included in the good criteria, then the performance of SDG number 4 in the study program is also included in the good criteria. In the students 'understanding of SDG number 4 it is in the very good category, then for students' skills in promoting SDG number 4 it is in the good category and the ability of students to behave in accordance with SDG number 4 is in the good category.

Based on the results that have been obtained during this research, that the Master of Management study program at Telkom University performs tridharma in accordance with SDG number 4, the program has a good level of performance against SDG number 4 and students of this study program have a very good understanding, the ability to promote SDG number 4 well and the ability to behave according to SDG number 4 well.

Keywords: SDGs, Quality Education, Business School