

ABSTRACT

Company value is an investor's assessment of the current level of success of the company and the company's prospects in the future, company value is often associated with stock prices. Various studies on firm value have been carried out by researchers from within and outside the country, but still show inconsistent results. Based on previous research, the writer wants to review the effect of family ownership, diversity of directors, and related party transactions on firm value.

The purpose of this research was to determine the impact of family ownership, management diversity, and party transactions simultaneously and partially on firm value in food and beverage sub-sector companies listed on the Indonesia Stock Exchange for the 2015-2019 period.

The study used a quantitative research methodology. The data selection technique used purposive sampling and obtained 18 companies that matched the sample selection criteria in the food and beverage subsector companies listed on the Indonesia Stock Exchange with a study period of 5 years so that there were 90 total research data, which would then be analyzed using multiple regression with the help of IBM SPSS 26 software.

The results of this research indicate that simultaneously family ownership, diversity of directors, and related party transactions have an effect on firm value. Partially, family ownership and related party transactions have no significant effect on firm value, while the diversity of directors has a significant positive effect on firm value.

Based on the results of the research, further researchers are recommended to increase the research population and add other independent variables that are thought to affect firm value such as ownership concentration variables, sales growth, and dividend policy. For companies and investors are expected to pay attention to the variable of family ownership and the diversity of directors, because the results of this study indicate that these two variables have an influence on firm value.

Keywords: *Board of Directors Diversity, Family Ownership, Firm Value, Related Party Transactions*