

ABSTRACT

Bandung is known as a city of education as evidenced by the number of students who are targeting the city of Bandung to continue their education. In addition, many educational facilities ranging from formal to non-formal. Besides being known as a city of education, Bandung is one of the most influential tourist cities in Indonesia, especially textile tourism and educational tourism. Based on data from the Central Statistics Agency in 2019, Bandung is a favorite tourist destination. Bandung is also a city with a very large textile income and influences the development of the national textile industry. In line with the development of the textile sub-sector, there is not yet available space that can unite educational and tourism activities in the textile sector that can be used as a tourist education facility. Therefore, to meet the needs and activities of users, it is necessary to design a Textile Education Center that can support various activities aimed at tourism and education facilities. The design of the Textile Education Center will apply a pragmatic approach related to functions that are expected to be able to support user activities in terms of service aspects, convenience (comfort), security, safety to user circulation. This design process includes the stage of studying literature related to the textile industry as well as the standard facilities that will exist at the Textile Education Center. It is hoped that the Textile Education Center can support the activities of textile sub-sector actors and can provide new educational experiences for the community. With a different concept from industrial factories, this Textile Education Center aims to provide facilities that can support textile education programs that provide creativity and economic facilities for the community.

Keyword: Textile Education Center, Edutour, Pragmatic, Bandung