

## **ABSTRACT**

*The purpose of this study was to see how leadership style, motivation, and awards affected employee performance in the Plaza Telkom Indonesia Rajawali Bandung. The goal of this study was to determine and analyze the impact of leadership style, motivation, and rewards on staff performance at Plaza Telkom Indonesia in Bandung's Rajawali.*

*This study employs quantitative approaches, as well as descriptive and causal research designs. The number of respondents was 38, and the sampling was done using the probability sampling approach. Descriptive analysis and multiple linear regression analysis were performed to analyze the data.*

*The results indicated that the employee's performance fell into the good category. The leadership style is in a very good category, the motivation and the reward is in a good category. According to the findings of hypothesis testing, leadership style, motivation, and rewards all have a major impact on staff performance at Plaza Telkom Indonesia in Bandung's Rajawali. At Plaza Telkom Indonesia, Rajawali Bandung City, leadership style, motivation, and gratitude have a big impact on employee performance.*

**Keywords:** *Human Resource Management, Leadership Style, Motivation, Reward, Employee Performance*