

## **ABSTRACT**

*One of the important things in the management of human resources, is to apply leadership. This study aims to determine the effect of leadership style on employee performance in finance division employees at Bobobox Bandung.*

*This research method uses quantitative methods. The sampling technique used was purposive sampling. Data was collected through the distribution of online questionnaires through a goggle form to 75 respondents with 35 statement items. The data processing technique was carried out by descriptive analysis and simple linear regression.*

*The results showed that the leadership style and performance of employees in the finance division at Bobobox were included in the very good category. The results also show that leadership style has an influence on employee performance by 48.6%.*

***Keywords: Leadership Style, Employee Performance, Human Resources, Bobobox Bandung.***