

ABSTRACT

Human resources are resources that play an important role in achieving company goals. Good human resource management will have a positive impact on the company. This research was conducted to determine the influence of organizational culture on employee performance at PR Sukun Kudus.

Data collection technique used a questionnaire with a Likert measurement scale which was distributed to 75 respondents who were employees of PR Sukun Kudus. The sampling technique used was random sampling method. The analysis technique used descriptive analysis. The analysis used in this study is using SPSS version 28.

The results showed that organizational culture obtained a percentage result of 76% and was included in the good category, and employee performance obtained a percentage result of 77% and was included in the good category. Based on the hypothesis test that organizational culture has a positive and significant effect on employee performance at PR Sukun Kudus with a regression coefficient value of 0.788 organizational culture is positive. This is also evidenced in the coefficient of determination test which obtains a value of 0.561, meaning that organizational culture has an influence contribution of 56.1% on employee performance.

Keywords: Organizational Culture, Employee Performance, Human Resources.