

ABSTRACT

PT. Haifa Nida Wisata is a company that provides religious tourism travel services, namely Hajj and Umrah which was founded in 2007. The registration process for customers of PT. Haifa Nida Wisata who wants to register for Umrah can only be done at the office or through a company agent. However, some company agents committed fraud, such as delaying payments, taking away some money and others. This is certainly a problem for PT. Haifa Nida Tourism. Therefore, PT. Haifa Nida Wisata wants to improve the process and expand its marketing reach by building applications that customers can use to register for Hajj and Umrah.

Keywords: Applications, Customers, Hajj and Umrah Tourism