

## ABSTRACT

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*Media Indonesia is a company in the field of newspaper print media founded in 1970 in Tangerang. The recording system for printing media advertising costs is still done manually and is considered ineffective because it will take a long time. Moreover, the process of recording costs manually tends to have a high potential for error, so to overcome this problem is the creation of a simulation application and recording the cost of print media advertisements. The calculation of the cost of print media advertising uses the job order costing method. This application was developed using the prototype method and using object-oriented programming with the PHP programming language and MySQL database. Testing is done using Black Box Testing. The purpose of this application is to provide simulations and record the costs of print media advertisements, as well as produce accounting records such as journals, ledgers and income statements.*

*Keywords: Advertising Costs, Applications, PHP, MySQL*