

ABSTRACT

The arrival of the covid-19 pandemic has made many changes, including changes in the learning system. The government issued a new learning rule policy, namely online distance learning. Online learning requires applications that support the learning process. The Zoom application is most downloaded to carry out face-to-face activities from a distance which can be used as an application for distance learning. This study was conducted to find out that Zoom Meetings can be accepted by Telkom University students by measuring the effect of the characteristics of Zoom Meetings that, relative advantage, compatibility, complexity, trialability, and observability of innovation decisions that, knowledge, persuasion, decisions, implementation, and confirmation from students. This research uses quantitative research methods with descriptive quantitative research. Sampling with probability method using stratified random sampling technique with the number of respondents 99 Telkom University students who learn using Zoom Meeting. The data analysis technique used descriptive analysis and simple linear regression. The results of the hypothesis test carried out obtained a significant influence on the Zoom Meeting characteristic variable on innovation decisions. It can be proven by $t_{count} > t_{table}$ ($16.557 > 1.988$) and a significance level of $0.000 < 0.05$. The results obtained from this study indicate that the characteristics of Zoom Meetings can be accepted by students for online lectures, although there is a lack of access facilities for unlimited duration for the campus community, but students can adopt Zoom Meetings well for online lectures.

Keywords: *Zoom Meeting Characteristics, Innovation Decisions, Pandemic, Online Learning Platform.*