FOREWORD

The author's praise and gratitude pray to Allah SWT because of the abundance of His grace and guidance. The author was able to complete the thesis with the title "Verbal Violence In Promotional Videos On Youtube (Study On Ade Londok Youtube Channel)." In this study, the author received much guidance, criticism, suggestions, and enormous motivation from various parties. Therefore, the authors would like to thank:

- 1. Mr Prof. Dr. H. Adiwijaya, S.Si, M.Si. as the Chancellor of Telkom University.
- 2. Mrs. Ade Irma Susanty, Ph.D as a Dean of Communication and Business Faculty of Telkom University.
- 3. Mr. Freddy Yusanto, S.Sos, M.Ds. as the Head of Communication Science Study Program.
- 4. Dr. Iis Kurnia Nurhayati, S.S., M.Hum. as the supervisor who has contributed greatly, took her time, thoughts and attention to provide guidance, direction and suggestions for the researcher in completing this final project.
- 5. Idola Perdini Putri, Ph.D as the academic lecturer for her sincerity who helped and guided the researcher during education.
- 6. Penguji akademik yang telah meluangkan waktu dan memberikan kritik serta saran yang membangun kepada penulis.
- 7. All administrative staff of the Faculty of Communication and Business for the fluency of information and administrative support during the education program at Telkom University.
- 8. All lecturers of the Communication Science Study Program who have provided knowledge, insights, understanding and experiences during the researcher's study at the Faculty of Communication and Business, Telkom University
- 9. Beloved family Rinaldi, Aifanidar, Rindiani and Regina as a family who always pray, give support and encourage all the time.
- 10. To *Alyssa Hanin Noordea* as my girlfriend, who always accompanied me from the beginning of my entry into college until the trial and to Ibrahim Bachtiar, Nahel Farghani, M.Fauzan Aziz ,Gafin Nur Rahman, Rafif Iqbal, Zacky Muhammad Ghiffary, M. Ridho Kurniansyah, Dhia Almas Khairunnisa, Riezkiadi Rawandho, M.Fani Tri Raharjo, Muhammad abiyu Dinosar, Friza aldila ,Masagus Muhammad Kemal , Velin Noer Fitri, Rizqia Nur Anissa in

joy and sorrow who always supports, helps, especially encourages the author in the process of completing this final project.

11. All parties that the author cannot mention one by one who have aided or support, may Allah SWT bestow His grace and grace on them all.

The author realizes that this final project is far from perfect, both in writing techniques, language structure, or scientific perception. For this reason, the researcher really expected suggestions and constructive criticism for improvement in the future. The author also hopes that this final project can be useful especially for the researcher herself, and generally for Telkom University students.

Bandung, 24 August 2021

Rivan Naufal Pratama