

LIST OF PICTURES

Figure 1. 1 Social Media 2020 in Indonesia	3
Figure 1. 3 Promotional Videos by Ade Londok.....	4
Figure 1. 4 Ade Londok Vaporid Promotional Videos	7
Figure 2. 1 Mass Communication Theory.....	18
Figure 2. 2 Framework of Thinking.....	31
Figure 4. 1 Verbal Violence Frequency Graph in Ade Londok Channel	55
Figure 4. 2 Frequency Diagram of Verbal Violence Categorization in Ade Londok Youtube Channel	56
Figure 4. 3 Percentage of Verbal Violence in Ade Londok Channel	62