## **ABSTRACT**

This design aims to: (1) design a strategy with the right animation media in delivering the description of the topic of the design virtual course meeting (2) the design of 3D modeling assets for animation profiles for the virtual design course. The target sample is Telkom University DKV students aged 17-22 years. The method used in this study is a mix method. Other methods used in this research are literature study, interviews, documents, visual analysis, questionnaires, and observation. The design of this 3D asset is intended to be an animation as an alternative to delivering course descriptions whose delivery can make it easier for people to receive messages and want to find out more information that will be studied.

Keyword: Profile, 3D modeling, Virtual Design.