

ABSTRACT

The COVID-19 pandemic began to spread since December 2019, the Corona Virus was first discovered in Wuhan, China. The COVID-19 pandemic has hampered all activities, one of which is in the education sector. Minister of Education, Culture, Research and Technology, Nadiem Anwar Makarim, issued Circular Letter Number 4 of 2020 concerning the Implementation of Education in the Coronavirus Disease (COVID-19) Emergency Period. Distance Learning is a means for teaching and learning process methods during the COVID-19 Pandemic. The design of this character design focuses on psychological phenomena and learning patterns of elementary school children during the COVID-19 pandemic. Aiming to inform and visualize this phenomenon obtained from the data that has been obtained in the design of character designs, the authors use qualitative research methods with data collection in the form of interviews, literature studies, observations and questionnaires, analysis and then visualized based on the theoretical basis that has been attached. The resulting work is in the form of 4 character designs named Jaka, Endah, Edi and Edubot using cartoon styles that are adapted to the target audience, namely children, which are packaged into an artbook output.

Keywords : Psychological Response, *Online*, Character Design, 2D Animation.