

DAFTAR GAMBAR

| | |
|--|----|
| Gambar 1. 1 Kerangka Berpikir | 9 |
| Gambar 2. 1 Great Bed Mercure Hotel..... | 29 |
| Gambar 2. 2 Four Season Hongkong..... | 36 |
| Gambar 2. 3 Area Lobby Four Season Hongkong..... | 37 |
| Gambar 2. 4 Area Restoran Four Season Hongkong..... | 37 |
| Gambar 2. 5 Fasilitas MICE Four Season Hongkong | 38 |
| Gambar 2. 6 Area Kamar Hotel Four Season Hongkong | 39 |
| Gambar 2. 7 Area SPA Four Season Hongkong | 39 |
| Gambar 2. 8 Area Fitness Center Four Season Hongkong | 40 |
| | |
| Gambar 3. 1 Logo dan Fasad Hotel Grand Elite Pekanbaru..... | 41 |
| Gambar 3. 2 Analisa Site Hotel Grand Elite..... | 42 |
| Gambar 3. 3 Logo Hotel Grand Elite | 42 |
| Gambar 3. 4 Lobby Hotel Grand Elite | 44 |
| Gambar 3. 5 Restoran Hotel Grand Elite..... | 45 |
| Gambar 3. 6 Ballroom Hotel Grand Elite | 46 |
| Gambar 3. 7 Meeting Room Hotel Grand Elite | 47 |
| Gambar 3. 8 Superior Hotel Grand Elite | 49 |
| Gambar 3. 9 Ruang SPA Hotel Grand Elite..... | 50 |
| Gambar 3. 10 Fitness Center Hotel Grand Elite | 50 |
| Gambar 3. 11 Logo dan Fasad Hotel The zuri Pekanbaru | 51 |
| Gambar 3. 12 Analisa Site Hptel The Zuri Pekanbaru | 52 |
| Gambar 3. 13 Lobby The Zuri Pekanbaru | 53 |
| Gambar 3. 14 Restoran The Zuri Hotel | 54 |
| Gambar 3. 15 Ballroom The Zuri Pekanbaru..... | 55 |
| Gambar 3. 16 Meeting Room The Zuri Pekanbaru | 55 |
| Gambar 3. 17 Bedroom The Zuri Hotel..... | 58 |
| Gambar 3. 18 Fitness Center The Zuri Pekanbaru | 59 |
| Gambar 3. 19 Logo dan Fasad Hotel The Premier Pekanbaru | 59 |
| Gambar 3. 20 Analisa Site Hotel The Premiere Pekanbaru | 60 |
| Gambar 3. 21 Lobby Hotel The Premiere Pekanbaru | 61 |
| Gambar 3. 22 Restoran Hotel The Premiere Pekanbaru | 62 |
| Gambar 3. 23 Ballroom Hotel The Premiere Pekanbaru | 63 |
| Gambar 3. 24 Meeting Room Hptel The Premiere Pekanbaru | 64 |
| Gambar 3. 25 Bedroom Hotel The Premiere Pekanbaru | 66 |
| Gambar 3. 26 SPA Hotel The premiere Pekanbaru..... | 66 |
| Gambar 3. 27 Fitness Center Hotel The Premiere Pekanbaru | 67 |
| Gambar 3. 28 Logo Brand Mercure..... | 77 |
| Gambar 3. 29 Analisa Kondisi Lingkungan Site | 78 |
| Gambar 3. 30 Analisa Matahari | 79 |
| Gambar 3. 31 Analisa Arah Angin | 80 |
| Gambar 3. 32 Analisa Vegetasi di Sekitar Site | 80 |
| Gambar 3. 33 Site Plan Perancangan Hotel | 81 |
| Gambar 3. 34 Analisa Bukaan Bangunan | 82 |

| | |
|--|-----|
| Gambar 3. 35 Analisa Bentuk Bangunan..... | 82 |
| Gambar 3. 36 Denah Perancangan Hotel | 83 |
| Gambar 3. 37 Sirkulasi Tamu Tidak Menginap | 84 |
| Gambar 3. 38 Sirkulasi Tamu Menginap | 84 |
| Gambar 3. 39 Struktur Organisasi Pegawai Hotel..... | 85 |
| Gambar 3. 40 Sirkulasi Pengelola Hotel (Management)..... | 85 |
| Gambar 3. 41 Sirkulasi Pengelola Hotel (Service) | 86 |
| Gambar 3. 42 Diagram Bubble..... | 94 |
| Gambar 3. 43 Zoning Ground Floor | 95 |
| Gambar 3. 44 Zoning Upper Floor | 95 |
| Gambar 3. 45 Zoning 1 st Floor..... | 96 |
| Gambar 3. 46 Zoning 2-6 th Floor | 96 |
| Gambar 3. 47 Zoning 7-8 th Floor | 97 |
| Gambar 3. 48 Blocking Ground Floor..... | 98 |
| Gambar 3. 49 Blocking Upper Floor..... | 99 |
| Gambar 3. 50 Blocking 1 st Floor | 100 |
| Gambar 3. 51 Blocking 2-6 th Floor..... | 101 |
| Gambar 3. 52 Blocking 7-8 th Floor..... | 102 |
| | |
| Gambar 4. 1 Mind Map Tema Konsep | 103 |
| Gambar 4. 2 Suasana Hotel..... | 105 |
| Gambar 4. 3 Zoning & Blocking Ground Floor | 106 |
| Gambar 4. 4 Zoning dan Blocking Upper Floor | 107 |
| Gambar 4. 5 Zoning & Blocking 1 st Floor..... | 108 |
| Gambar 4. 6 Zoning & Blocking 2-6 th Floor | 108 |
| Gambar 4. 7 Zoning & Blocking 7-8 th Floor | 109 |
| Gambar 4. 9 Organisasi Ruang Ground Floor | 110 |
| Gambar 4. 10 Organisasi Ruang Upper Floor..... | 111 |
| Gambar 4. 11 Organisasi Ruang 1 st Floor | 112 |
| Gambar 4. 12 Organisasi Ruang 2-8 th Floor | 113 |
| Gambar 4. 18 Jalur Evakuasi pada Bangunan Hotel | 115 |
| Gambar 4. 19 Signage pada Lobby..... | 115 |
| Gambar 4. 20 Konsep Disabilitas pada Area Service..... | 116 |
| Gambar 4. 21 Denah Khusus Lobby | 117 |
| Gambar 4. 22 Business Lounge | 117 |
| Gambar 4. 23 Brand walls mercure | 118 |
| Gambar 4. 24 Penerapan Bentuk Geometris dan Organis pada Lobby | 120 |
| Gambar 4. 25 Penerapan Warna pada Lobby..... | 121 |
| Gambar 4. 26 Penerapan Material pada Lobby | 122 |
| Gambar 4. 27 Penerapan Konsep Loose dan Built in Furniture pada Lobby | 122 |
| Gambar 4. 28 Penerapan <i>Air Conditioner</i> pada Lobby | 124 |
| Gambar 4. 29 Denah Khusus <i>Meeting Room</i> | 125 |
| Gambar 4. 30 Penerapan Bentuk Geometris pada <i>Meeting Room</i> | 126 |
| Gambar 4. 31 Penerapan Warna pada <i>Meeting Room</i> | 127 |
| Gambar 4. 32 Konsep Material pada <i>Meeting Room</i> | 128 |
| Gambar 4. 33 Penerapan Furniture Built in dan Loose pada <i>Meeting Room</i> | 129 |
| Gambar 4. 34 Penerapan Carpet Tile pada <i>Meeting Room</i> | 129 |

| | |
|--|-----|
| Gambar 4. 35 Penerapan Sistem Akustik pada Dinding dan Ceiling..... | 129 |
| Gambar 4. 36 Pencahayaan Alami pada <i>Meeting Room</i> | 130 |
| Gambar 4. 37 Peletakan <i>Air Conditioner</i> pada <i>Meeting Room</i> | 131 |
| Gambar 4. 38 Transformasi Bentuk Ornamen Melayu | 133 |
| Gambar 4. 39 Penerapan Transformasi Bentuk dan Bentuk Geometris pada <i>Guest room</i> | 133 |
| Gambar 4. 40 Penerapan Warna pada <i>Guest Room</i> | 134 |
| Gambar 4. 41 Penerapan Furnitur Loose dan Built in pada <i>Guest Room</i> | 136 |
| Gambar 4. 42 Pencahayaan Alami pada <i>Guest room</i> | 136 |
| Gambar 4. 43 Peletakan <i>Air Conditioner</i> pada Cove Ceiling | 138 |