ABSTRACT

INTERIOR DESIGN OF THE WEST JAVA TEXTILE MUSEUM WITH A FUTURISTIC ETHNIC APPROACH

Hasby Muhammad Ihwan

Interior Design Study Program, Faculty Of Creative Industries Telkom University, Bandung

Email: hasbymi@student.telkomuniversity.ac.id

The development of the textile industry in West Java is now increasingly being taken into account, starting from the development of traditional textiles until now it is more towards the development of modern textiles, a phenomenal collection in the textile industry in West Java which not only affects the development of the textile industry in West Java, but also influences development national textile industry. On the other hand, this subsector has to face many challenges. Local textiles are still the stepchildren, the market prioritizes its space for imported products, so that local products have less space. Meanwhile, another challenge that is no less important is the synergy of the upstream to downstream industries, starting from textile / garment factories, fashion designers, to market affairs. The absence of an institution to accommodate the textile cultural heritage collections, so one effort that can be done is to proclaim a construction of public facilities that can accommodate all the creative activities of the community in the textile sector. encouraging the implementation of Creative Economy Development that is able to build / increase the potential of West Java's creative economy, empowering Creative Economy Enterprises to increase the capabilities of management, capital, technology, creative processes and being able to expand the creative economy ecosystem in a sustainable manner. So from this the planning of making facilities in the form of a textile museum in West Java is expected to be able to encourage the development of the existing creative economic potential. The design of the West Java Textile Museum carries a futuristic ethnic approach that seems more modern and updated technology by displaying elements of locality that are packaged in regional forms as well as museum facilities and areas for the work needs of managers and visitor activities that can increase visitor motivation and interest in cultural development in museum, as well as studying the development of textiles in this textile museum.

Keywords: Interior Design, Museum, Textiles, Culture, Locality, Futuristic