## **ABSTRACT**

## THE INTERIOR DESIGN of the BATIK MUSEUM of SURAKARTA CITY BATIK MUSEUM with the LOCAL WISDOM APPROACH of SURAKARTA ARCHITECTURAL CULTURE

Febri Toni Setiawan Interior Design, Faculty of Creative Industries, Telkom University Jl. Telekomunikasi No. 1, Terusan Buah Batu, Sukapura, Bandung, West Java, 40257

Batik is a cultural heritage that has been preserved from generation to generation in Indonesia. Indonesian Batik was recognized by UNESCO on October 2, 2009 in the Representative List as the Representative list of the Intangible Cultural Heritage of Humanity because it is rich in symbols and philosophies of Indonesian people's life. The history of batik in Solo dates back to the Pajang Kingdom more than 4 centuries ago. Entering the 20th century, batik became one of the economic identities of the people of Surakarta and until now its commercial value is superior to education. Regarding the need for educational support facilities about batik which include recreation and appreciation, it is necessary to have an Interior Design Design for the Batik Museum in Surakarta. The new design refers to the functional improvement of the museum as a place of rest or shelter, coaching or nurturing and socializing. The object being worked on focuses on the interior of the Lobby, Information, Exhibition, Showroom and Workshop space. The design applies the Surakarta Architecture Local Wisdom approach which is combined with the theme "Batik as the influence of the times and the environment" and a concept that carries the "Contemporary Ethnic" style. The application of themes and concepts aims to provide visitors with an experience in visiting a cultural museum that is able to educate with more innovative and attractive activities.

Keywords: Batik, Interior Design, Museum, Contemporary Ethnic