

## **ABSTRACT**

*Humans are creatures with feelings and emotions. Human emotions are divided into two categories. The first category is positive emotions that have a positive and pleasant impact. Examples of venting positive emotions, for example doing activities that are liked or liked, while venting in negative ways, for example, are something that damages oneself both physically and mentally. This study is a qualitative research that aims to explain the motives of teenagers in doing self-injury (hurting themselves) and uploading it on social media twitter. The approach used by the researcher is Alfred Schutz's phenomenology. Schutz divides action into two categories, namely for motives, which refer to the future and because motives refer to events in the past. From the three informants, the researchers looked to upload photos of self-injury (hurt themselves) as a form of expressing emotions and themselves from other twitter users. Based on the concept of mental disorders related to this phenomenon is self-injury (hurt himself). Self-injury (hurting themselves) includes 3 common forms of mental disorders, namely self-destructive thoughts, behavior and markedly destructive behavior changes.*

*Keywords: Self Injury, Motive, Twitter, Emotion, Self Awareness*