

ABSTRACT

Memes are often studied using semiotics to science how to understand the signs in a meme so that the reader has a message and meaning contained in it Along with the times, innovations are born where access to internet access services. When the Omnibus Law was shaded, the counter-public began to make a variety of hastags viral, one of the phenomena hastagnya make which researchers who are brewing with the public succumb to memes of issues widely known as #DPRImpostor on social media Twitter. The meme follows the word "impostor" in the popular Among Us game notched up by the Omnibus Law. This study qualitative research method and paradigm which constructivism is meaning for the location of meaning and understanding related to the phenomenon studied is the researcher's analysis in meme Politics Among Us. Researchers of descriptive analysis methods of case studies, in this case, researchers observational observations of deepening of Political Meme Among Us to obtain descriptive data by method method with the method of semiotic fringe triangular meaning Charles Sanders Pierce. In this study is a critique of the political meme Among Us #DPRImpostor which is a counter issue of the Omnibus Law, the object of this study analysis and content on political memes Among Us #DPRImpostor. Data collection of research from the results of meme observations on social media Twitter, then data related memes that are being explored, through search engines on the engine engine platform Twitter using keywords #DPRImpostor. Based on the results of the analysis of meme research, it forms an interpretation of social criticism that gives a negative image of the DPR RI.

Keywords: *Meaning Analysis, Political Memes, Charles Peirce's Semiotics*