

ABSTRACT

A pandemic event can be a factor that is considered to be able to influence the market reaction on the stock exchange, because the health events of a country are closely related to the stability of the country's economy. One of them is the initial announcement of the sinovac vaccine entering Indonesia, which is a type of information or event that is published and can be used to see market reactions by looking at differences in abnormal returns and to see the effect on stock movements as a result of information that affects the measured stock trading activity. with trading volume activity.

The purpose of this study was to determine whether there were differences in abnormal returns and trading volume activity before and after the initial announcement of the introduction of sinovac vaccine into Indonesia. This study used an event study approach with a research sample with a specific time, namely 5 days before the event and 5 days after the event. The study population was 45 companies listed on the Indonesia Stock Exchange (IDX) in the LQ-45 index for the period August 2020 - January 2021 by purposive sampling.

The results showed that there was no difference in abnormal returns and trading volume activity on the LQ-45 stock index before and after the announcement of the initial announcement of the Sinovac vaccine into Indonesia. This means that the event does not contain information that can affect the stock market. And it means that investors do not think that the initial announcement of the Sinovac vaccine entering Indonesia will have an influence on stock trading activities

Keywords: *capital market, sinovac vaccine, abnormal return, trading volume activity, event study, LQ-45 index*