

## **ABSTRACT**

Community activities are currently experiencing changes caused by the pandemic. This change is known as the New Normal and it happens in almost every activity, especially activities carried out outdoors. Student activity is one that is affected, because most student activities are carried out in open spaces. Students are required to bring items recommended to meet health protocols in the New Normal Era. This is what causes the need for a product that can support any student activity outside the room by complying with health protocols in the current New Normal era.

The New Normal era requires people to change their lifestyle during their activities. These changes include items or equipment brought by students during outdoor activities. The product to be designed is a product that students often use in every activity, one of which is a bag. Bags for students are one of the most important products, this is because bags are products that can store items or equipment they need in their activities. The bag product will be designed to have a set that can support outdoor student activities such as group work or a visit to a place. The type of bag to be designed is the type of bag that is suitable for use during activities, namely the Sling Bag. Sling bags are designed to have a set to store health supplies such as vitamins and medicines. In addition, the product will be designed with the addition of a place to store additional luggage.

Keywords: Bags, Sling Bags, Student Accessories.