

**APPROVAL PAGE**

**ANALYSIS OF CONSUMER PREFERENCES IN CHOOSING LOCAL  
SNEAKERS BRAND USING CONJOINT**

Proposed as One of the Requirements to Achieve  
a Bachelor of Management degree  
International ICT Business Study Program'

**Written by:**

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Supervisor,

A handwritten signature in blue ink, appearing to read 'Indira', is positioned below the supervisor's title.

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**INTERNATIONAL ICT BUSINESS  
SCHOOL OF ECONOMICS AND BUSINESS  
TELKOM UNIVERSITY  
BANDUNG  
2021**