

APPROVAL PAGE

**BUSINESS FORMULATION ANALYSIS USING QUANTITATIVE STRATEGIC
PLANNING MATRIX (QSPM) OF RICE MANUFACTURER PD. ASH JAYA**

Proposed as one of the requirements of obtaining a bachelor's degree from
International ICT Business

Compiled By:

PUTRI ANNISA HAMBALI

1401170417



Supervisor 1

A blue ink signature of Siska Noviaristanti.

(SISKA NOVIARISTANTI, S.Si., M.T., Ph.D.)

Supervisor 2

A blue ink signature of Tri Djatmiko.

(TRI DJATMIKO, Ir., MM.)

**S1 INTERNATIONAL ICT BUSINESS
FACULTY OF ECONOMICS AND BUSINESS
TELKOM UNIVERSITY**

BANDUNG

2021