

ABSTRACT

Company value is a long-term goal of the company. The increasing value of the company can be seen from the stock price. Stable stock prices and stock prices, the value of the company is considered to be getting better. The value of the company can describe whether or not the company's performance is good, so that it has an impact on investor interest in investing in the company. An increasing and stable stock price can attract investors to invest so that it has an impact on increasing the value of the company.

This research was conducted with the aim of knowing the effect of gender diversity, dividend policy and corporate social responsibility on firm value simultaneously and partially. The population in this study are mining sector companies listed on the Indonesia Stock Exchange (IDX) in 2016-2019.

The sample selection in this study was determined using purposive sampling in order to obtain 14 companies with observations for four years. The data processing method used is descriptive statistics, classical assumption test, panel data regression analysis, t test, f test and coefficient of determination test (R^2) using Eviews 9.0 software.

The results of hypothesis testing that have been carried out show that simultaneously gender diversity, dividend policy and corporate social responsibility have an effect on firm value. Partially, dividend policy has a positive effect on firm value. Meanwhile, gender diversity and corporate social responsibility have no effect on firm value.

Based on the results of this study, further researchers are expected to be able to extend the research period, change the object of research and replace independent variables such as profitability, investment policy, good corporate governance and others. For the company's management is expected to increase the dividend policy because it can increase the value of the company. For investors, the results of this study are expected to be a reference material in making decisions to invest in the company.

Keywords: Corporate Social Responsibility, Company Value, Dividend Policy, Gender Diversity.