

ABSTRACT

REDESIGN OF SANGKURIANG HOTEL HOUSE WITH A LOCALITY APPROACH OF BANDUNG CITY

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The city of Bandung has an attraction for both domestic and foreign tourists. Bandung is also experiencing rapid development in various fields, one of which is tourism. A growing number of tourist objects, which he needs as temporary accommodation for tourists. This is an opportunity to develop a lodging business in the city of Bandung.

Based on the direction put forward by the Minister of Tourism Mari Elka Pangestu, in 2011, the hotel building that was designed should be able to give an idea that the hotel was built. So that it can show the uniqueness of this culture through the interior design of the hotel. Many architectural styles in the city of Bandung were built by colonial architecture from the former Dutch colonialism. The large number of colonial architectural works in Bandung was a result of the Governor General J.P de Graaf van Limburg Stirum's policy of moving the capital of the Dutch East Indies from Batavia to Bandung. Many Art Deco buildings were built during the Dutch colonial period, at present there are also many buildings in the Art Deco style and have even become a characteristic of building designs in the city of Bandung (Fairus Rizki, 2018).

Therefore, the redesign project of Rumah Sangkuriang Hotel is designed with a locality approach that adapts to the mission of the hotel which elevates the value of locality. The aim is to introduce the value of Bandung's locality which has a characteristic Art Deco building design that will be applied to the hotel interior.

Keywords: Bandung, Hotel, Architecture, Colonial, Art Deco