

ABSTRACT

Marketing and sales strategies, as well online buying and selling trends have increased number of resellers and dropshippers. In addition, Boboho Convection produces new types of pants with softer and lighter materials than jeans, increasing the workload of employees.

The workload analysis was carried out the sewing work station due to manual adjustment of the machine, and double job was at that station and used the work sampling method. Analysis is carried out to determine the maximum level of employee productivity so that it can determine need for the right number of employees and is expected to reduce gap to market demand fulfillment. Sampling using probability sampling in each position.

After measuring, it's known the BKA is 98.2% and the BKB is 64.5%. Based on the calculation results, it's known the workload of group A is high (132%), the workload of group B is high (120.8%), the workload in group C is normal (88.7%), and the highest of group D (135.2 %). Because it's not in accordance with number of existing staff, it's necessary to add 7 new employees of which 3 people are for sewing connections, 1 person for sewing pockets, and 3 people for sewing belts and labels.

Keywords: *workload, proposed workload, work sampling, employee recruitment*