ABSTRACT

The development of an increasingly modern digital era brings changes to society related to shopping behavior patterns. Nowadays people like shopping that is practical and efficient as in online shopping. Through online shopping people can do shopping without having to go out of the house. Slowly but surely people make online shopping as a way to fulfill their needs and desires. Today, conventional retailers are experiencing a decline in sales due to a passive shift in shopping patterns that were previously offline to online.

In this final project, research has been carried out to design and implement an online shopping system for buying and selling transactions in traditional retail. This system is made based on the web by using the Google Map API as map data used in this application system. The views presented have user friendly criteria to make it easier for users to explore the application.

The conclusion of this research is that the front-end application of a warung finder that has been designed by the author is good, all functions function according to the design and have easy of use application from a reusability point of view.

Keyword: Front-end, People's spending patterns, User interface, User experience.