ABSTRACT

Indonesia is one of the spice-producing countries in the world. the diversity of types and regions that produce spices makes Indonesia have a great opportunity to become a world spice supplier that can make a major opportunity to the Indonesian economy. The Coordinating Ministry for Maritime Affairs stated that spice commodities are an opportunity for Indonesia to target new export markets that are not mainstream. The digital world and the internet also have a big impact on economic activity. Increasingly competitive competition, walked together with the movement of innovative era, requires an effective and efficient packaging concept for any business activities. "Merempah" is present as a marketplace platform for spice providers in Indonesia that will help and assist the process of any relatable business activities with spices. "Merempah" is equipped with various features that can facilitate all spice business actors in the process of buying and selling transactions, till the distribution of spices into the hands of consumers. "Merempah" ensures that the quality of the spices that will reach the consumers are spices with a well-standardized quality, as well as providing a more effective and efficient use and use of technology.

Keywords: Spices, spice business actors, marketplace, features