

ABSTRACT

ANALISIS PENERIMAAN PENGGUNA TERHADAP PENERAPAN SISTEM CELOE LMS DENGAN MENGGUNAKAN PENDEKATAN UNIFIED THEORY OF ACCEPTANCE AND USE OF TECHNOLOGY (UTAUT) DI UNIVERSITAS TELKOM

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The new coronavirus disease that was first identified in Wuhan, China, is referred to as the 2019 coronavirus disease pandemic (COVID-19). The impact of this pandemic has affected various fields, one of which is education, and one of the consequences is the application of online and offline teaching and learning processes. In this digital era, Telkom University is implementing CeLOE LMS as an E-Learning medium.

CeLOE Learning Management System (LMS) is an online learning platform for regular study programs and distance education study programs at Telkom University. The adoption of ERP solution technology can help Telkom University carry out the management process automatically every day. For the application of CeLOE LMS, there is no report that contains user acceptance of the use of CeLOE LMS. This report will be tested with an integrated model.

Therefore, the solution offered by researchers is that researchers conduct an analysis to determine user acceptance of the application of the CeLOE LMS system by using the Unified Theory of Acceptance and Use of Technology (UTAUT) Model at Telkom University so as to produce reports that can be used as a basis for further decision making, by Telkom University in managing its services.

From this research, it was found that the acceptance rate of using the CeLOE LMS was acceptable at 80%, which means that the CeLOE LMS has been accepted and used by Telkom University students.

Keywords – UTAUT, Distance Learning, E-Learning, CeLOE LMS, COVID-19.