

DAFTAR TABEL

Tabel II.1 Perbandingan Model Bisnis	20
Tabel II.2 Penelitian Terdahulu	21
Tabel IV.1 Customer Segments	37
Tabel IV.2 Value Propositions.....	38
Tabel IV.3 Channels	38
Tabel IV.4 Revenue Streams	40
Tabel IV.5 Key Activities	41
Tabel IV.6 Cost Structure	42
Tabel IV.7 Business Model Canvas Awal	43
Tabel IV.8 Strength, Weakness, Opportunity, dan Threat.....	44
Tabel IV.9 Analisis Kekuatan dan Kelemahan GCV	50
Tabel IV.10 Analisis Peluang dan Ancaman GCV	53
Tabel IV.11 Penilaian Faktor Internal.....	53
Tabel IV.12 Perhitungan <i>Score</i> Faktor Internal	54
Tabel IV.13 Penilaian Faktor Eksternal.....	55
Tabel IV.14 Perhitungan <i>Score</i> Faktor Eksternal	56
Tabel IV.15 Hasil Matriks SWOT	59
Tabel IV.16 Business Model Canvas Usulan	60
Tabel V.1 Perbandingan Metode Business Model Canvas dan Lean Canvas	61
Tabel V.2 Analisis Faktor-Faktor Pendukung	62
Tabel V.3 Analisis Faktor-Faktor Penghambat.....	63
Tabel V.4 Analisis Matriks SWOT.....	64
Tabel V.5 Analisis Business Model Canvas Usulan.....	67
Tabel VI.1 Business Model Canvas Awal (Kesimpulan)	70
Tabel VI.2 Analisis SWOT (Kesimpulan).....	71
Tabel VI.3 Business Model Canvas Usulan (Kesimpulan)	74