

ABSTRACT

Corruption that occurred at PT Asuransi Jiwasraya is not the first case in Indonesia. The mega corruption case experienced by this state-owned insurance company is also not the only mega corruption case in Indonesia. However, considering that PT Asuransi Jiwasraya is the oldest insurance company in Indonesia, which has been established since the Dutch colonial period, it makes researchers interested in analyzing the framing in the coverage of Jiwasraya's corruption. After exploring Jiwasraya's news on cnbcindonesia.com more deeply, the researcher chose to analyze the news about Benny Tjokrosaputro or familiarly called Bentjok, one of the suspects in this case. Cnbcindonesia.com in reporting on Bentjok gave more space than the other suspects, so that the news about Bentjok received a larger portion. This study aims to find out the news frame of cnbcindonesia.com about Bentjok, the researchers analyzed it using the framing analysis method with the framing analysis model of Zhongdang Pan and Gerald M. Kosicki. This study obtained results, cnbcindonesia.com in reporting the suspect in this case tends to side with Bentjok by highlighting good facts about Bentjok. If you refer to the values of journalism, of course this is not in accordance with the existing rules. In reporting this case, cnbcindonesia.com should be more balanced in presenting the facts.

Keywords: framing, Jiwasraya corruption, cnbcindonesia.com