

***NATIONALISM REPRESENTATION IN GUNDALA MOVIE (ROLAND
BARTHES SEMIOTICS ANALYSIS)***

Anocova Izzatur R.

1502170072

ABSTRACT

In modern times, globalization has brought various problems to the survival of the nation and the country. The younger generation who affected by globalism is increasingly undermining the spirit of nationalism. This inspired the filmmakers to try to make the most of it by conveying the values of nationalism in their films, one of which was Gundala film chosen by the author to be the object of analysis in this study. This research is intended to analyze the representation of nationalism in Gundala films through scenes of the characters. The authors used qualitative research methods and selected data analyzed using Roland Barthes' semiotic approach, to know the myths contained from the use of denotations and connotations. The result of the research in this film is that nationalism attitudes through scene such as dialogue and actions of the characters who come from caring, caring for fellow citizens, caring for social justice, caring for the security and comfort of the surrounding environment.

Keywords : film, nationalism, representation, semiotics roland barthes