

ABSTRACT

This research was conducted to determine the implementation of the corporate social responsibility program at PT Perta Arun Gas. The purpose of this study was to determine the stages of planning, implementing, evaluating PT PAG's CSR Program, to find out the method of implementing PT PAG's CSR program, and to find out the benefits for the community towards PT PAG's CSR Program. This research uses descriptive qualitative method. Data collection was done by interview and observation. The informants of this research were selected by using purposive sampling technique. The results of this study indicate that the CSR program implementation implemented by PT PAG starts from the planning stage; prepare work plans, calculate budget, create mapping data, and develop implementation methods. At the implementation stage; includes 3 methods, namely sponsorship, short-term programs, and long-term programs. While at the the evaluation stage; coordinate directly with the cadres of earch region, and prepare reports.

Keywords: *Corporate Social Responsibility, CSR Implementation, PT Perta Arun Gas, PT PAG CSR.*