

ABSTRACT

The development of technology in the learning system in universities becomes very varied. One of the developments of learning system is the process of indirect learning or distance learning (PJJ) through e-learning. Telkom University has implemented PJJ system through Center of e-Learning and Open Education (CeLOE) program established by Telkom University. By creating Learning Video Content for Telkom University students, but in its journey, CeLOE encountered many obstacles, namely the results of existing learning content videos, considered still less interesting and interactive, with quality and specifications that do not have a special character Telkom University. To solve that through the CeLOE Content Development Unit, a Creative Content Team (CCT) was formed, Shooting Studio, Video Editor, and Makeup Artist (MUA). Once the material files are animated by CCT and the shooting studio has done the shooting process, the CCT material files and shooting studio will be processed by the video editor. There is a post-production stage, the video editor will do the process of editing learning video content by using Adobe Premiere Pro and Adobe After Effects. With the goal of producing more interactive and interesting video content with quality and specifications of video that has special character Telkom University. All videos produced by video editors have characteristics and characters that symbolize Telkom University with a video background located in Telkom University and other audio-visual elements. So that the content of the learning video that has been produced can spur the interest in learning students in Telkom university education.

Keywords: Video Learning, Editing, Team Video Editor