

## **ABSTRACT**

*In companies engaged in textiles, production activities are important in the success of the company. The efficiency process can be achieved if it eliminates some costs that do not provide added value (non value added activities). The use of the Just In Time method can reduce unnecessary production costs. The Just In Time method is focused on raw materials and supplies. By managing raw materials and inventories properly, it can improve production quality and smooth production processes that can provide the level of production cost efficiency that the company wants.*

*This study aims to analyze on variable X Just In Time and three derivative variables of communication closeness with suppliers, closeness of communication with consumers, and responsiveness to changes in information in Indogarmen Bandung company. This study uses quantitative methods with the sampling technique used convenience sampling with a sample of 46 Indogarmen employees. The data of this study used multiple linear regression consisting of the results of simultaneous hypothesis testing and partial hypothesis testing using SPSS 21.0 software.*

*The results of this study indicate that Just In Time, closeness of communication with suppliers, closeness of communication with consumers, responsiveness to changes in information have a simultaneous effect on the efficiency of production costs. Partially, Just In Time and close communication with consumers have a positive effect on the efficiency of production costs. Meanwhile, closeness of communication with suppliers and responsiveness to information changes do not have a significant effect on the efficiency of production costs.*

*Keywords: Closeness of communication with suppliers, Closeness of communication with consumers, Just in time, Responsiveness to changes in information*