ABSTRACT

The research entitled "The Process of Courageous Learning Messages

Through the Use of the Zoom Application for MBTI Telkom University Students"

focuses on the process of sending messages delivered by lecturers to their students

during bold learning by using the Zoom application as a supporting application in

their learning method. The purpose of this study was to determine the process of

sending messages through the Zoom application to MBTI students.

The theory presented in this study is Communication Message Theory and the

concepts presented in this study are Educational Communication, Online Learning,

CMC model. This study uses a qualitative descriptive study method because it wants

to describe a perception of social phenomena or something that is happening.

Researchers also want to show how the actual situation or condition is being

experienced.

Based on the results of the research conducted, the researchers concluded that

the process of sending messages through the Zoom application to MBTI students

during courageous learning through the use of the Zoom application was considered

quite good by students. most students understand and understand what the Lecturer is

saying in the Online class.

Keywords: Educational Communication, Online Learning, CMC model.

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