

## ABSTRACT

*This research focuses on communication messages between lecturers and students when conducting online lectures using the Zoom Meeting application at the University of Education Indonesia. Where of course there is a difference between online lectures and also face-to-face. This study aims to find out the communication messages between students and lecturers when conducting online lectures conducted using Zoom Meeting as media. This research method uses qualitative approach with descriptive method with qualitative data analysis of Miles and Huberman models. This research uses data collection techniques through interviews, group discussion forums (FGD) and library studies.*

*In the process of communication many factors that affect the delivery and receipt of messages. All of that goes back to the elements that exist in the communication process especially communication conducted online through the Zoom Meeting application. All elements involved in the communication process must do their best to carry out their duties so that communication with educational objectives can take place properly. Although obstacles are inevitable, especially technical obstacles.*

*Based on the results of this study, between lecturers and students who conduct communication when online learning has not run to the maximum because of frequent miss communication. This is considered more likely to happen more often than face-to-face with lectures. It is also related to the element of response or message feedback there are some obstacles found such as the existence of a network of problems when conducting online lectures from both lecturers and students and the lack of direct interaction between lecturers and students so as to affect the ease in receiving communication messages.*

**Keywords:** *Communication Messages, Group Communication, Educated Communication, Online Learning, Zoom Meeting*