

## DAFTAR PUSTAKA

IDNTIMES. (2017). Tren Modifikasi.

<https://www.idntimes.com/automotive/motorbike/rudy-bastam/tren-modifikasi-motor-anak-90an-1/3>

MOLADIN.COM. (2021) Tren Sticker Decal Livery Mandalika Racing Team di

Motor. <https://moladin.com/blog/tren-stiker-decal-livery-mandalika-racing-team/>

NapoleonCat. (2020). *Data Jumlah Penggunaan Instagram di Indonesia Oktober 2020.*

<https://napoleoncat.com/stats/instagram-users-in-indonesia/2020/10>

Schn Syndicate. (2020). *Akun Resmi Instagram SCHN SYNDICATE.*

<https://www.instagram.com/schnsndct/>

Sekaran, Uma ; Boogie, R. (2016). *Research Method for Business (Seventh)*. Wiley.

Febe Yustina Setyningrum, Zainul Arifin, Edy Yulianto. (2016). PENGARUH HEDONIC MOTIVES TERHADAP SHOPPING LIFESTYLE DAN IMPULSE BUYING (Survei pada Konsumen Superindo Supermarket Yang Melakukan Impulse Buying). *Jurnal Administrasi Bisnis (JAB)/Vol. 37 No. 1.*

Melifia Liantifa, Ferry Siswadhi. (2019). SHOPPING LIFESTYLE AS A MEDIATION VARIABLE IN THE EFFECT OF HEDONIC SHOPPING VALUE ON BUYING IMPULSE IN ONLINE SHOP. *e-Jurnal Apresiasi Ekonomi Volume 7, Nomor 2.*

Fani Zayusman, Whyosi Septrizola. (2019). Pengaruh Hedonic Shopping Value dan Shopping Lifestyle Terhadap Impulse Buying pada Pelanggan Tokopedia di Kota Padang. *Jurnal Kajian Manajemen dan Wirausaha, Volume 01 Nomor 01.*

Lia Octaria Pasaribu, Citra Kusuma Dewi. (2015). PENGARUH HEDONIC SHOPPING MOTIVATION TERHADAP IMPULSE BUYING PADA TOKO ONLINE: STUDI PADA TOKO ONLINE ZALORA. *Volume 19 Nomor 2.*

- Desianty Fithri Wahyuni, Indira Rachmawati. (2018). HEDONIC SHOPPING MOTIVATION TERHADAP IMPULSE BUYING PADA KONSUMEN TOKOPEDIA. *Jurnal Riset Bisnis dan Manajemen Volume 11, No 2, Agustus 2018, Hal. 59-65.*
- Kiki Andani, Wahyono. (2018). INFLUENCE OF SALES PROMOTION, HEDONIC SHOPPING MOTIVATION, AND FASHION INVOLVEMENT TOWARD IMPULSE BUYING THROUGH A POSITIVE EMOTION. *Management Analysis Journal 7 (4) (2018).* <http://maj.unnes.ac.id>
- Satria Tirtayasa, Myisha Nevianda, Hery Syahrial. (2020). The Effect of Hedonic Shopping Motivation, Shopping Lifestyle And Fashion Involvement With Impulse Buying. *International Journal of Business Economics (IJBE) Vol, 2 Issue 1, pp 18-28, Sept 2020.* <http://jurnal.umsu.ac.id/index.php/ijbe>
- Regina Eka Pratiwi, Marheni Eka Saputri. (2020). THE INFLUENCE OF HEDONIC SHOPPING MOTIVES AND PERCEIVED RISK TOWARDS IMPULSE BUYING. *Almana : Jurnal Manajemen dan Bisnis Vol. 4 No. 1/ April 2020 ISSN 2579-4892 print/ ISSN 2655-8327 online.* <http://journalfeb.unla.ac.id/index.php/almana>
- Desak Made Febri Purnama Sari, Ida Ayu Iswari Pidada, (2019). Hedonic Shopping Motivation, Shopping Lifestyle, Price Reduction toward Impulse Buying Behavior in Shopping Center. *International Journal of Business, Economics & Management, 3(1), 48-54.* <https://doi.org/10.31295/ijbem.v3n1.114>
- Ahyar Muhammad Diah, Heldina Pristanti, Reni Aspanti, Syachrul. (2018). The Influence of Hedonic Shopping Value and Store Atmosphere and Promotion of Impulse Buying through Positive Emotion on the consumer of Sogo Department Store in Samarinda. *Advances in Economics, Business and Management Research, volume 75.*