

Implementasi Metode *User Centered Design* pada Pengembangan Sistem Informasi Dinas UMKM Bandung Bidang Usaha Warung Kopi Sederhana

Rahmat Kurnianto¹, Mahmud Imrona ², sri widowati³

^{1,2,3}Fakultas Informatika, Universitas Telkom, Bandung

¹rahmatkurnianto@students.telkomuniversity.ac.id, ² mahmudimrona @telkomuniversity.ac.id,

³sriwidowati@telkomuniversity.ac.id_

Abstract

The coffee shop (warkop) has now become a gathering and resting place for some of the general public, even now the coffee shop (warkop) has become one of the places people have chosen to discuss with their relatives. However, the lack of information about coffee shops (warkop) resulted in a lack of activity for consumer visitors, especially coffee shops which are located in non-strategic locations. To deal with this problem, an information system that has a high level of usability is needed to meet the information needs of a coffee shop (warkop). One solution is to develop an information system using the User Centered Design (UCD) method. The application built in this study is named Carikopi, Carikopi is an application built using the UCD method, this application gets a user satisfaction level of 90.27%.

Keywords: User Centered Design, Informasi sistem, Coffee shop (warkop)