

ABSTRACT

Sakamichi Squad Bandung is a fan community of Japanese idol groups, Nogizaka46, Sakurazaka46, Hinatazaka46, and Yoshimotozaka46 that are combined as “Sakamichi Series”. This community is able to maintain their existence for 5 years and is known as a community with their solidarity. This solidarity can be seen from several factors, one of which is how the communication patterns are established and how they communicate between their members.

This study discussed about what the communication pattern in this community is and what factors strengthen the bonds of solidarity between the members of this community. This research is using qualitative research method with a constructivism paradigm.

This study used collecting data technique through observation on site and through interview where the results was obtained that the communication patterns used by Sakamichi Squad Bandung is the communication pattern of all channels and in their way to communicate is using verbal and non-verbal forms of communication. This is intended so that the bonds of solidarity can be established between the members of Sakamichi Squad Bandung. The solidarity is also established because of the factors that help developing the solidarity itself, namely the intensity of meeting each other among the members, the existence of the factors of equality and the factor of uniformity among members of the Sakamichi Squad Bandung community.

Keyword: Communication Patterns, Community, Solidarity, Idol Group.