ABSTRACT

Parasite is a movie from South Korea directed by Bong Joon-Ho. The film Parasite is famous for its very high social inequality in developed countries, this movie is one of the phenomenal films in 2019. Behind the social inequality shown in the film, there are also scenes depicting domestic roles played by women. One form of domestic roles that is carried out is taking care of the house, buying the needs of the house and taking care of family members.

This study aims to show how important the domestic role played by women is, as well as related to the existing domestic role theory. To achieve the objectives of this study, the author uses a qualitative approach with John Fiske's semiotic analysis based on three levels, namely the level of reality, the level of representation and the level of ideology. Signs at the level of reality are shown through costume and behavior codes. The representation level is indicated by the camera code. At the ideological level, the domestic role scenes in the film Parasite represent the domestic roles of women.

Keyword: representation, female domestic roles, parasite movie, semiotics