## ABSTRACT

The feminist movement in Indonesia was born influenced by various historical conditions in the history of the nation's struggle, national development programs, globalization and reforms in the religious life of society. One of the massive feminist movements in the current era is International Women's Day. International Women's Day is a celebration for women which is celebrated every March 8 every year. International Women's Day is a day where women move and speak up demanding their rights as women. Last year it was held in various cities, one of which was Jakarta. During the celebration of International Women's Day last year, a large number of protesters took to the streets who were members of various NGOs (Non-Government Organizations), grassroots organizations, student organizations, external organizations, and various other women's organizations. In celebrating International Women's Day Jakarta 2020, there are demands summarized into six points that have been discussed previously. The researcher then got the results of perceptions about the International Women's Day Jakarta 2020 movement which was attended by different informants who have gone through 3 stages, namely: Selection, Interpretation, and Rounding. The perceptions of the protesters, especially informants, then became a matter of consideration for both the escalation and evaluation of the next International Women's Day.

Keywords: Women's Moevement, International Women's Day, Feminism, Perception