ABSTRACT

At this time the whole world is being hit by a disease originating from a virus known as the Covid-19 virus which has a significant impact on the world of education. One of those affected by the Covid-19 virus is Telkom University. Telkom University as one of the tertiary institutions in Indonesia strives to continue to carry out the distance learning process so that all students can continue to achieve learning outcomes that are in accordance with the learning objectives that have been set, including the 2017 Faculty of Business Economics which has carried out the learning process using e- learning so that the learning process continues. Therefore, in this case learning outcomes are things that must be maintained during the e-learning learning process both from the cognitive, affective, or psychomotor aspects in order to stay in accordance with the learning objectives that have been set. One of the things that can affect learning outcomes during the e-learning learning period is self-efficacy and learning motivation. If the level of self-efficacy and learning motivation that students have is low, it will affect student learning outcomes themselves.

This research was conducted on students of the Faculty of Business Economics, Telkom University Class of 2017 with the aim of knowing how the effect of self-efficacy on learning outcomes during the e-learning learning period with learning motivation as the moderator variable.

In this study, the authors collected data using a questionnaire with a total sample size of 279 respondents and using a sample type, namely probability sampling with the simple random sampling method, in which the sampling and population were carried out randomly without looking proportionately in the population. The data analysis technique used is quantitative analysis with linear regression method and multiple linear regression method with moderating variables using the IBM SPSS Statistic program.

Based on the results of the research conducted, it shows that the level of self-efficacy, learning motivation, and learning outcomes during the e-learning learning period for students of the Faculty of Business Economics 2017 are in the high category. Based on further results, self efficacy has a partial effect on learning outcomes with an effect value of 56.5%. Furthermore, learning motivation has an influence on the effect of self-efficacy on learning outcomes during the e-learning learning period at the Faculty of Business Economics, Telkom University with an effect value of 61.3%.

Based on this, it shows that the level of learning outcomes is in the high category with a value of 71.5%, but this has the potential to be improved, especially in the cognitive and psychomotor aspects. So that students and the Faculty of Business Economics, University of Telkom need to increase learning motivation and self-efficacy.

Keywords: Self Efficacy, Learning Outcomes, Learning Motivation, Psychology, Psychology Education, Management Education