

“Analysis of the Shifting of Early Childhood Art by Present of Technology Smartphone”

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ABSTRACT

Honing children's talents by introducing art to children has actually become a part of the child's growth and development process. Early childhood (AUD) is also called the golden age, at this period is the foundation for the next stage of age. Fine arts can train the right brain so that children can be more sensitive, creative, and so on. But unfortunately, children now prefer smartphones to doing art activities.

This research has been carried out by making observations to children who are located on the street Holis Rw.03 Bandung. Apart from observations, interviews were conducted with psychologist Wellya Nurtikasari, S.Psi and the child's parents. In conducting the analysis, the writer uses art psychology theory, art sociology, and development psychology. This is aimed at the impact of dependent smartphone, then what roles can reduce dependence smartphone on children. The method used in this research is descriptive qualitative. With data collection techniques using literature study, observation, interviews, and documentation.

Keywords : AUD, Creativiity, Growth, Development, Smartphone, The Role of Fine Arts